

Nepean Minor Hockey Association 100 Malvern Drive, Room 203 (Walter Baker Sports Centre) Nepean, Ontario, Canada K2J 2G5 sponsorships@nepeanminorhockey.ca

NMHA SPONSORSHIP PACKAGES				
	SEASON SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$5,000 +	\$3,000	\$1,000	\$500
Your contribution will support:	8+ teams	5 teams	2 teams	1 team
<ul> <li>*NEW Season Sponsor Email Footer (2.3k subscribers)</li> <li>Your logo and a link featured in the footer of all NMHA newsletters for the season</li> </ul>	Х			
<ul><li>Sponsor Bars sewn on Jerseys</li><li>Available only with 3-year commitment</li></ul>	х	х		
<ul> <li>*NEW Recognition on Arena Screens</li> <li>17 screens at Walter Baker Arena, Nepean Sportsplex and Minto Recreation Centre</li> <li>15 second video played every 2-5 mins for 2 weeks</li> </ul>	3 per season	2 per season	1 per season	
Social Media Recognition • Facebook (1.6k followers) • Twitter (1.2k followers) • Instagram (968 followers)	3 posts per season	2 posts per season	1 post per season	
<ul> <li>Partner: Event Promotion (NMHA Website and Social)</li> <li>NMHA will promote your events in our calendar and on our social media channels (10 days' notice)</li> </ul>	5 events per year	< 3 events per year	1 event per year	
<ul> <li>NMHA Website <u>https://nepeanhockey.on.ca/</u></li> <li>Linked logo on NMHA landing page all season</li> </ul>	х	Х	Х	Х
<ul> <li>Banner Recognition</li> <li>Logo on sponsor banner at NMHA Office</li> <li>Logo on portable stand banner for special events (Raiders Day, community outreach, etc.)</li> </ul>	х	х	х	х
<ul> <li>Email Blast to Membership (2.3k subscribers)</li> <li>Sponsor recognition email to NMHA members</li> <li>One promotional offer email to NMHA members</li> </ul>	х	Х	Х	х
<ul> <li>Invitation and Recognition at NMHA Events</li> <li>Volunteer Appreciation Night</li> <li>Annual General Meeting</li> <li>#RaidersGiveBack (one event per season)</li> <li>Invitation to attend and recognition</li> </ul>	x	х	х	х
<ul> <li>Thank You Plaque</li> <li>Formal plaques to display at your business</li> </ul>	х	Х	Thank you note and team photo	Thank you note and team photo

## **House Tournament Sponsor**

**\$2,500** (per year) 2-year commitment

- Branding of tournament sponsor
- On-site opportunities: booth, activities
- Sponsor banner

## Custom Sponsorship Packages

Custom sponsorship packages are easily negotiated. Please reach out if you are interested in sponsoring minor hockey in Nepean. We are confident we can establish an agreement that will raise your profile while supporting these children and their families.

## Partnership with the NMHA

Please talk to us about any other ways we can partner with you to build and enhance this community.

## We look forward to working with you!