

## **2014-2015 TOURNAMENT SPONSORSHIP PROGRAM**

1. To defer tournament costs all teams are permitted to seek additional funds for tournament sponsorship. The tournament costs that can be deferred include registration fees, coach's expenses (as applicable) and team travel costs.

Sponsorship limits, from all sources, are set at:

- House League \$2,500.00 per team
- Competitive \$6,000.00 per team.

2. Teams cannot approach current NMHA sponsors to solicit funds. The NMHA can provide a list of all current standing team sponsors as well as be listed on the NMHA web site.

3. The NMHA will provide the team with a SponsorshipAgreement.doc, authorizing the team to solicit tournament sponsorship funds. This letter must be presented to all prospective sponsors and returned to the hockey office when completed. A fundraising and tournament sponsorship plan must be submitted to the NMHA, through the division director, within the first month of the team's formation.

4. A mid-year report for team fundraising and tournament sponsorship must be submitted to the NMHA as part of their team's budget by December 1<sup>st</sup> (competitive teams) or December 30<sup>th</sup> (house league teams). A year-end final report must be submitted to the NMHA by February 15<sup>th</sup> (competitive teams) or March 15<sup>th</sup> (house league teams).

5. Unreported funds are a direct offence to the reporting procedures within the NMHA, therefore, teams will be fined the sum 50% of the sponsorship funds acquired and not reported. All financial records must be available at any time upon request.

6. All tournament sponsorship funds go to the team. The whole team should benefit, regardless of whom obtains the funds.

7. Teams must only solicit what they require within their sponsorship limits. Surplus funds will be transferred to the NMHA and used to reduce ice and equipment costs for all minor hockey participants.

8. Teams may create a team banner, team booklet or similar memento to provide recognition for their tournament sponsor. This banner or memento may only be used at the tournaments only and cannot be used during regular season or playoff games, in no way can it replace or supersede the team's official sponsor.